

A photograph of a busy street in South Osborne, Kansas. In the foreground, two cyclists are riding across the street. The cyclist on the left is a man wearing a green t-shirt, black shorts, and a black helmet, riding a blue road bike. The cyclist on the right is a woman wearing a maroon tank top, blue jeans, a white helmet, and a black backpack, riding a blue road bike with orange wheels. In the background, there are several cars, including a black SUV and a white sedan. On the left side of the street, there are brick buildings with various signs, including one for 'PARK LOOKS'. On the right side, there is a black sign for 'SOUTH OSBORNE FARMERS' MARKET today' with the address '725 Kylemore Ave' and the time '4-8pm'. A white arrow points to the right. Above the street, there is a large metal archway with a pedestrian crossing sign and a traffic light. The sky is blue with some clouds.

GATEWAY BANNER COMPETITION 2022

Call to creators from the
South Osborne BIZ

DEADLINE FEBRUARY 25, 2022

Competition Deadline

The South Osborne BIZ is conducting a design competition for Gateway Banners. An honorarium of \$800.00 will be awarded for the successful banner design. All submissions must be dropped off or mailed to the South Osborne BIZ and be received no later than 10:00 a.m. Friday, February 25, 2022.

Competition Background

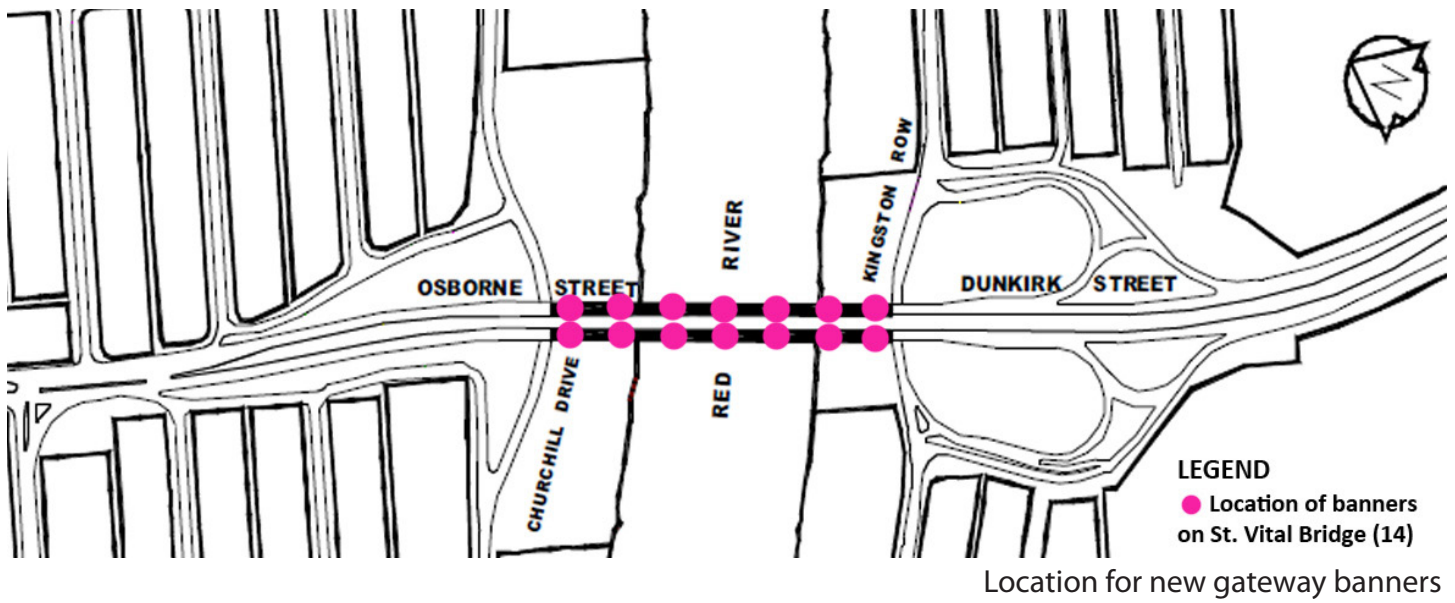
South Osborne is an increasingly inviting and desirable place to shop and invest in. The South Osborne BIZ is committed to increasing the vitality of this neighborhood. The goal of the Gateway Banner Competition is to feature the South Osborne BIZ in a positive manner, encouraging people to visit, shop, and enjoy the amenities and services offered in our neighbourhood. The winning banner design will emphasize South Osborne, at the same time complementing the existing gateway banner in terms of colour, type and graphics.

The banners will remain in place for a period of approximately four years and will be mounted on 14 light poles on the St. Vital Bridge (just south of the South Osborne BIZ).

Other gateway banners are currently mounted on nine decorative banner poles on South Osborne at Mulvey Ave.



Existing gateway banner



The South Osborne BIZ

Competition Criteria

The following is a list of criteria to be followed when composing your banner design.

The design must:

- be distinctive and captivating as a composition;
- the words “South Osborne” should be integrated in the design;
- define and support the architecture, history and unique character of South Osborne;
- take into consideration the existing South Osborne gateway banners;
- consider the cross-seasonal visual impact of the banner (i.e., focus on vivid colours while minimizing washed out colours and white);
- keep imagery simple and type of a scale to be easily viewed and appreciated from a distance by moving vehicles

Technical Considerations for the Designs

The successful designer of the winning design will take into account the following technical elements:

- actual size of the banner is 30” x 90” (please scale sketch accordingly to fit on an 8 1/2” by 11” sheet);
- design should take into consideration the construction of 3” sleeves at the top and at the bottom of the banner to ensure minimum disruption of the design;
- banner will be vinyl and full colour;
- the creator(s) will work closely with the South Osborne BIZ and the manufacturer to ensure that the desired over-all look of the banner design is achieved

Eligibility

All Manitoba creators, as individuals or in teams, are invited to enter. The competition is open to all those in arts related disciplines, such as poets, writers, illustrators, photographers, graphic artists, architects, painters, sketchers, designers, etc.

Jury

The selection of the winning entries will be made by members of the BANNER PROJECT JURY. This jury is composed of members of the South Osborne BIZ (including board members, a graphic designer, an artist and a landscape architect). The jury will assess the banner designs based on the following criteria:

- Artistic merit and design strength
- Extent to which the character of South Osborne is portrayed in the design
- Feasibility of proposed design in banner form
- Integration within the streetscape
- Complements the existing South Osborne gateway banner
- Readability from a distance (particularly scale of type)
- Cross-seasonal impact of designs (particularly use of colour)

Applications

Designs should be submitted to scale, on a 8 1/2" X 11" sheet and may be produced digitally or by hand. Proposed colours should be shown as accurately as possible. Pantone Matching System (PMS) numbers may be used.

A half page to one page written description of the banner concept should accompany all designs. Concept descriptions are thoroughly reviewed by the jury, so please take time to put together a concise, well-written description.

Designs and written descriptions should be mounted on black cardboard, to allow the South Osborne BIZ to properly display the competition entries.

The South Osborne BIZ will not be responsible for submissions lost in transit. While all reasonable care will be taken in handling the materials, the BIZ cannot assume responsibility for lost or damaged materials.

Application materials will not be returned.

Manufacture and Installation

The cost of manufacturing, installing, maintaining and removing banners is the responsibility of the South Osborne BIZ.

Honorarium

An honorarium of \$800 will be awarded to the creator or team of creators for the winning design.

Notification of results

The creator(s) of the winning design for the 2022 South Osborne BIZ gateway banner will be announced by April 2022.

Consequences of submission and acceptance of design

Interested creators are advised that neither the South Osborne BIZ (BIZ), nor the jury is obliged to accept any of the creators' designs and may reject all designs. The BIZ's decision is final. Each creator is advised and by the submission of a design agrees with the BIZ that the BIZ will not be responsible for any costs, expenses, losses, damages (including damages for loss of anticipated profit) or liabilities incurred by the creator as a result of or arising out of submitting a design, or due to the BIZ's acceptance, or non-acceptance of their design, arising out of any contract award not made in accordance with the expressed or implied terms of the call for designs. Until a written contract in a form satisfactory to the BIZ is executed by both the BIZ and the creator, no legal rights or responsibility shall be created between the creator and the BIZ. The BIZ reserves the right to choose to not recommend any application, proposal or finalist and to terminate or re-advertise any project. The winning banner design will become the property of the South Osborne BIZ. The South Osborne BIZ will have the rights to use the winning banner design in future BIZ initiatives, social media channels, website and publications. The banner design winner will be listed on the South Osborne BIZ website and social media, unless the entrant specifically requests not have their name(s) listed publicly.

These terms and conditions are governed by the law of Canada and Manitoba.

APPLICATION FORM

2022 SOUTH OSBORNE GATEWAY BANNER COMPETITION

All submissions for the 2022 South Osborne Gateway Banner Competition must include the following:

- ☐ Sketch of banner design (in colour, to scale) mounted on black cardboard
- ☐ Half page to one page written description of banner design concept mounted on black cardboard
- ☐ Application form (this page)

Deadline for all banner submissions is 10:00 a.m. Friday, February 25th, 2022. Incomplete forms as well as entries received after Friday, February 25th, 2022 will not be considered by the jury.

(Please print)

Name(s): _____

Address: _____

City: _____

Postal Code: _____ Telephone: _____

Email Address: _____

How did you hear about this competition: _____

Please MAIL or DROP OFF all material to:

The 2022 Gateway Banner Competition

The South Osborne BIZ

Attention: Stephanie Voyce

c/o Park Line Coffee

685 Osborne St

Winnipeg, MB

R3L 2B8

Please direct all QUESTIONS to:

Attention: Stephanie Voyce

osbornesouthbiz@gmail.com



gateway banners